

# SPONSORSHIP KIT



# Young Latinas

## WRITING A NEW STORY

**Join us** on April 11, 2019 for an inspiring journey to support our young Latinas in 7 cities as they proclaim

**“Young Latina Day.”**





Dear Friends and Colleagues,

The Fig Factor Foundation is having its "*I Believe in You*" multi-city campaign on Thursday, April 11, 2019 to proclaim "**Young Latina**" Day. This campaign is an all-day fundraiser celebration featuring seven cities, hundreds of community members, graduates, mentors, and board members. Our objective is to activate local communities to support young Latina leaders by going to Chicago, Bolingbrook, Aurora, Bartlett, West Chicago, Hanover Park and Berwyn.

The Fig Factor Foundation is a non-for-profit organization dedicated to giving vision, direction, and structure to young Latinas. Our mission is to become a powerful catalyst for Latinas ages 12-25 to pursue their dreams by providing educational leadership platforms, mentorship, and powerful experiences through the context of sisterhood. Founded in September 2014, we quickly began impacting participants through the CORE program, and by giving back to the local community. Our goal is to continue to spread the wings of the foundation nationwide and globally in the years to come.

We would like to offer you the opportunity to be a part of this *AMAZING* event by becoming a sponsor. Sponsorship gives you the chance to showcase your business and your generosity as well as demonstrate your community spirit. We appreciate your participation as a sponsor and we would like to identify the benefits that The Fig Factor Foundation can provide in return for your company support. On the following page we have the sponsorship levels.

If you have any questions about the sponsorship opportunities or the event, please contact Grizel Morales at [moralesgrizel59@gmail.com](mailto:moralesgrizel59@gmail.com) or at 630-890-6482.

*Thank you for your support and we hope to see you in April!*

Sincerely,

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Jacqueline Camacho Ruiz  
*Organization Founder*





The Fig Factor Foundation "*I Believe in You*" multi-city campaign offers four levels of sponsorship (Platinum, Gold, Silver and Bronze). This document outlines the benefits of each of the four levels.

## LEVELS OF SPONSORSHIP

### PLATINUM SPONSOR: \$2500+

- Company logo will be displayed in banners, t-shirts, all other promotional materials, and in the "Inspirational Bus."
- Your company will be mentioned in social media and listed in The Fig Factor Foundation website as the title sponsor.
- Your company will be listed in the event brochure and press releases.
- 5 tickets to ride the "Inspirational Bus."
- Opportunity to speak at the event and make introductions.

### GOLD SPONSOR: \$1000

- Company logo will be displayed in banners, t-shirts, all other promotional materials, and in the "Inspirational Bus."
- Your company will be mentioned in social media and listed in The Fig Factor Foundation website as the title sponsor.
- Your company will be listed in the event brochure and press releases.
- 3 tickets to ride the "Inspirational Bus."

### SILVER SPONSOR: \$500

- Company logo will be displayed in banners, t-shirts and in all other promotional materials.
- Your company will be mentioned in social media and listed in The Fig Factor Foundation website as the title sponsor.
- Your company will be listed in the event brochure.
- 1 ticket to ride the "Inspirational Bus."

### BRONZE SPONSOR: \$250

- Company logo will be displayed in banners, t-shirts and in all other promotional materials.
- Your company will be listed in The Fig Factor Foundation website as the title sponsor.
- Your company will be listed in the event brochure.





## SPONSORSHIP AGREEMENT

### The Fig Factor Foundation " *I Believe in You* " Multi- City Campaign

By signing this agreement, the company agrees to do the chosen sponsorship amount and understands the benefits of each of the four levels.

Company Name : \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E:mail Address: \_\_\_\_\_

#### SPONSORSHIP LEVEL (CHECK ONE)

\_\_\_\_\_ **PLATINUM/ \$2500+**

\_\_\_\_\_ **GOLD/ \$1000**

\_\_\_\_\_ **SILVER/ \$500**

\_\_\_\_\_ **BRONZE/ \$250**

Sponsor Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Thank you for supporting **The Fig Factor Foundation!** Company logo will be added to the website and in promotional materials once agreements are completed and images are provided by company.

